



Dear Friend,

September is National Ovarian Cancer Awareness Month. The Michigan Ovarian Cancer Alliance ([www.mioca.org](http://www.mioca.org)) will host the 5th annual **Shake Your Teal Feathers** on Sunday, September 24, 2017 at Millennium Park in Grand Rapids, Michigan.

A few facts about ovarian cancer:

- Ovarian cancer is the most lethal gynecologic cancer. It is one of five leading causes of cancer-related deaths in women.
- There is no routine and reliable screening. A Pap smear does not detect ovarian cancer.
- Approximately 15% of cases are diagnosed in the early stages when treatment outcomes are good.
- There are symptoms associated with ovarian cancer – but most women do not know them.

Events like **Shake Your Teal Feathers** raise awareness and provide opportunities for survivors and supporters to educate women.

This event has something for everyone!

In addition to MIOCA's educational efforts, the event will include a 5K/1.5K awareness fun run/walk, a 8.5 mile bike ride, activities for the kids, music, prizes, silent auction and much more. Please visit our event website to see details about the day:  
[www.shakeyourtealfeathers.weebly.com](http://www.shakeyourtealfeathers.weebly.com)

We hope that you will join our efforts to raise awareness of this subtle killer.

Please see the attached information regarding sponsorship opportunities. The Michigan Ovarian Cancer Alliance, a 501(c)(3) Partner Member of the Ovarian Cancer National Alliance, promotes saving women's lives through the early detection of ovarian cancer and improved treatment outcomes. In addition to community outreach and education, MIOCA provides advocacy, resources and support throughout Michigan. Contributions to MIOCA are fully deductible to the extent permitted by law.

Thank you for your consideration.

Sincerely,  
Shake Your Teal Feathers Planning Committee

Melinda Laurie and Andrea Melvin (Event Co-Chairs)  
Kathy Ferguson, Pam Ramaker, Drew Parker, Cheri Parker, Jill Blair, Louise Green O'Farrell and Colleen Weibel (Committee Members)



## Shake Your Teal Feathers Sponsorship Levels

Sunday September 24, 2017  
Millennium Park, Grand Rapids Michigan

### Title Sponsor: \$1500

- Company/Individual name and logo prominently displayed
  - at start, finish and event entrance signs
  - on the event website
  - on the event t-shirts
- Opportunity to include business information/merchandise in event packet
- Four registrations and four t-shirts

### Teal Level Sponsor: \$500

- Company/Individual name and logo prominently displayed
  - on the event website
  - on the event t-shirts
- Opportunity to include business information/merchandise in event packet
- Two registrations and two t-shirts

### Awareness Sponsor: \$200

- Opportunity to include business information/merchandise in event packet
- Company is listed on t-shirts and event website

### T-Shirt Sponsor: \$100

- Company name is listed on participant t-shirts and event website

### Contacts: Melinda Laurie or Andrea Melvin:

[shakeyourtealfeathers@gmail.com](mailto:shakeyourtealfeathers@gmail.com)

Established in 2011, the Michigan Ovarian Cancer Alliance promotes saving women's lives through the early detection of ovarian cancer and improved treatment outcomes. In addition to community outreach and education, MIOCA provides advocacy, resources and support throughout Michigan. [www.mioca.org](http://www.mioca.org)

MIOCA has been granted non-profit status under Section 501(c)(3) of the Internal Revenue Service Code. Your contribution is fully deductible to the extent permitted by law.





# Shake Your Teal Feathers Sponsor Registration Form

Sunday September 24, 2017  
Millennium Park, Grand Rapids Michigan

YES, please include us as a sponsor of this event:

- Title Sponsor: \$1500
- Teal Level Sponsor: \$500
- Awareness Sponsor: \$200
- T-Shirt Sponsor \$100
- I/We cannot participate but would like to support MIOCA's initiatives with the attached  
Donation of \$\_\_\_\_\_ (Payable to MIOCA)

Company/Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Office Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Emails of high res company jpeg file logo (Title or Teal Level)**

**Or**

**Inquiries about business information/merchandise in event packet**

**Can be directed to: [shakeyourtealfeathers@gmail.com](mailto:shakeyourtealfeathers@gmail.com)**

**Completed form and payment (to "MIOCA") can be mailed to:**

**Michelle Shepherd, MIOCA Bd of Dir. Secretary  
966 Hollow Corners Ct., Rochester, MI 48307**